

**CAREER
PATHS**

MUSEUM

MANAGEMENT & CURATORSHIP



Allison Pierce - Jenny Dooley

Book

1

Allison Pierce
Jenny Dooley



Express Publishing

Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Parts of a Museum 1	Pamphlet	auditorium, exhibition, gallery, hall, information booth, lobby, museum, theater, wing	Giving directions
2	Parts of a Museum 2	To-do list	elevator, emergency exit, entrance, exit, floor, gift shop, level, parking garage, parking lot, restroom, stairwell	Talking about progress
3	Types of Museums	Webpage	art museum, botanic garden, historic house, history museum, living history museum, maritime museum, military museum, open-air museum, science museum, specialized museum, zoo	Making suggestions
4	Museum Employees	Job postings	board, cashier, conservator, curator, employee, guide, museum director, museum manager, security officer, staff	Describing previous experience
5	Visitors	Notice	adult, artist, child, critic, guest, minor, parent, student, tourist, visitor	Making a realization
6	Museum Events	Webpage	after-hours, class visit, exhibit, host, special event, talk, tour, unveiling, workshop	Asking about progress
7	Daily Operations	Job description	admit, announcement, clean, clear out, close, guide, open, pass, purchase, ticket	Making an offer
8	Plant Materials	Pamphlet	beam, clothing, husk, leaf, log, papyrus, seed, textile, timber, wood	Describing purpose
9	Animal Materials 1	Information sheet	biofact, bone, dead, extinct, footprint, living, remains, skeleton, tooth, tusk	Expressing astonishment
10	Animal Materials 2	Pamphlet	egg, feather, hide, ivory, leather, molt, shell, snakeskin, stuffed, taxidermy	Expressing misconception
11	Inorganic Materials	Handout	bronze, clay, fossil, inorganic, iron, meteorite, ore, precious metal, rock, stone	Describing location
12	Manmade Items	Museum Ad	fashion, jewelry, makeshift, photography, pottery, sarcophagus, tool, vase, video	Discussing order of events
13	Art 1	Announcement	aesthetic, classical, conceptual art, decorative, fine art, folk art, modern, movement, period, style	Asking for an opinion
14	Art 2	Newspaper review	calligraphy, drawing, marble, mosaic, oil, painting, piece, print, sculpture, watercolor	Disagreeing with an opinion
15	Heritage and Culture	Magazine article	artifact, connect, culture, heritage, history, identify, identify with, past, present, preserve	Giving an opinion

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1 Parts of a Museum 1

Get ready!

1 Before you read the passage, talk about these questions.

- 1 What are museums like in your country?
- 2 Why should museum employees know their museum well?



Reading

2 Read the pamphlet. Then, mark the following statements as true (T) or false (F).

- 1 ___ Artists talk about their work in the Modern Art Wing.
- 2 ___ The Classic Master Gallery is on the second floor.
- 3 ___ Documentaries are shown in the theater.



Welcome to the Springfield Museum of Art

Our Classic Masters **Gallery** is our most popular section. It fills the entire second floor. As you enter the **lobby**, go up the stairs on your right.

The Modern Art **Wing** is down the **hall** to your left as you enter the lobby. We have new **exhibitions** every few months.

The **theater** is to your right as you enter the lobby. A schedule of artist documentary showings is available at the **information booth**.

The Walter **Auditorium** is located at the back of the lobby. Here, artists come to talk about their work. We also give demonstrations on painting, drawing, and more.

Vocabulary

3 Read the sentences and choose the correct words or phrases.

- 1 There are some great paintings in that **museum / information booth**.
- 2 I saw an Egyptian art **exhibition / theater** at the Museum of World Art.
- 3 There is a demonstration in the **auditorium / hall** today at 3:00.
- 4 The movie on watercolors will be showing in the **wing / theater** at 2:30.

4 Match the words or phrases (1-5) with the definitions (A-E).

- 1 ___ hall 4 ___ gallery
 2 ___ wing 5 ___ information booth
 3 ___ lobby

- A** a room or series of rooms in a museum where things are displayed
B part of a building, often designed for a particular purpose
C a passageway in a building that usually leads to multiple rooms
D a place where visitors can ask questions and receive information
E a room near the entrance of a building that leads to other rooms and halls

5 **Listen and read the pamphlet again. What happens in the auditorium?**

Listening

6 **Listen to a conversation between an employee and a guest. Mark the following statements as true (T) or false (F).**

- 1 ___ The man is looking for the Classic Masters Wing.
 2 ___ The employee has a map of the museum.
 3 ___ The man plans to see the Modern Art Wing on a later visit.

7 **Listen again and complete the conversation.**

Employee: Hi. How may I **1** _____ you?
Guest: I'm looking for the Modern Art **2** _____ .
Employee: The Modern Art Wing is to your **3** _____. Do you see that water fountain?
Guest: Yes, I do.
Employee: The Modern Art Wing is down that **4** _____ next to the water fountain.
Guest: Oh, I see. Thank you!
Employee: Would you like a map of the **5** _____ ? There are a lot of other great exhibitions.
Guest: Sure. Thanks. I loved the Classic Masters **6** _____ .

Speaking

8 **With a partner, act out the roles below based on Task 7. Then, switch roles.**

USE LANGUAGE SUCH AS:

I'm looking for ...
Do you see ...?
Would you ...?

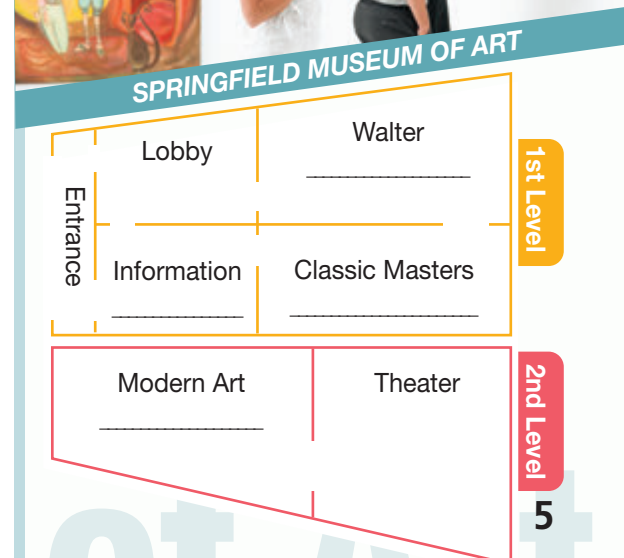
Student A: You are an employee. Talk to Student B about:

- directions to what he or she is looking for
- other exhibitions in the museum
- any other information you have

Student B: You are a guest. Talk to Student A about what you're looking for.

Writing

9 **Use the pamphlet and the conversation from Task 8 to complete the museum map.**



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Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Storage	Email	adjustable shelving, documentation system, in store, movement, overcrowding, racking system, reserve collection, roller system, secure, space, storage, storage container, sufficient	Agreeing with an opinion
2	Camera Systems	Email	CCTV, digital video recorder, encrypted, monitor, night vision, remote viewing, resolution, rotating camera, surveillance, video camera, video tape, wireless	Listing benefits
3	Fire Systems	Email	activation temperature, active fire prevention, chemical agent, deluge system, dry pipe system, fire alarm, fire extinguisher, fire sprinkler, fire-suppression system, foam water sprinkler system, smoke detector, water damage, wet pipe system	Discussing requirements
4	Physical Barriers	Memo	barricade, disabled, distance, glass enclosure, obstruct, post, prevent, retractable belt post, rope, rope off, separate, touch, view, wheelchair access	Making suggestions
5	Communications	Handbook	annual report, communications, email, handbook, newsletter, project presentation, staff circular, staff meeting, team briefing, up-to-date	Assigning tasks
6	Medical Emergencies	Handout	abrasion, ambulance, bandage, bleeding, CPR, emergency, first aid, fracture, laceration, medical, paramedic, respiratory, splint, treatment	Asking about health
7	Security Officer Tools	Handbook	badge, bulletproof, firearm, flashlight, handcuffs, ID, keycard, locker, sunglasses, vest, walkie-talkie	Asking about location
8	Vandalism	Memo	controversial, cut, damage, deface, destroy, flammable, knife, paint, prohibited, protect, risk, threat, vandalism, vandalize	Reacting to bad news
9	Theft	Newspaper article	activate, alarm, armed, black market, break in, deactivate, police response, steal, theft, thief, trigger, value	Giving news
10	Environmental Control	Handbook	control, discolor, environment, exposure, fade, heat, humidity, light, lux, moisture, relative humidity, temperature, ultraviolet light, ventilation	Expressing disbelief
11	Pest Control	Email	clean, eradicate, fumigate, fungus, insect, insecticide, mold, mouse, pest, rat, rodent, termite, trap	Asking for an opinion
12	Emergency Response	Journal article	damage assessment, disaster, disaster box, disaster reaction team, earthquake, emergency, fire, flood, prevention, reaction time, removal	Agreeing
13	Presentation 1	Email	catalog, exhibition guide, font, illustration, interpretive panel, lettering, object label, presentation, subtitle, text, worksheet	Expressing possibility
14	Presentation 2	Textbook passage	diorama, display, model, people-mover, reconstructed building, replica, room settings, tableau, three-dimensional	Asking for clarification
15	Presentation 3	Magazine article	actor, audio guide, audio-visual, demonstration, guided tour, headset, historic clothes, interactive exhibit, manual device, receiver, re-enactment, touchscreen	Asking for assistance

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Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Famous Museums	Webpage	British Museum, Egyptian Museum, Guggenheim Museum, Hermitage Museum, Louvre, MoMA (Museum of Modern Art, National Palace Museum, Prado Museum, Tate Modern, The Met, Tokyo National Museum, Uffizi Gallery, Vatican Museums	Expressing uncertainty
2	Museum Programs	Advertisement	art festival, craft exhibition, dance performance, dramatic performance, fair, family workshop, guided walk, hospital visiting program, map reading, oral history, training event	Expressing certainty
3	Museum Experience	Report	appearance, atmosphere, dwell-time, feel, flow, furnish, mood, pacing, pattern, vary, welcoming	Asking for an opinion
4	New Media	Magazine article	access, audience, blog, digital, DVD, expand, global, media, online, photo archive, target, technology, virtual tour	Making a suggestion
5	Conservation and Restoration	Textbook passage	condition, deteriorate, devalue, mishandle, original, over-restore, preventative conservation, remedial conservation, repair, restoration, risk, stable, state	Asking for a suggestion
6	Documentation	Handbook	accession number, accessions register, accessioning, catalog, documentation, entry, entry form, exit documentation, identity number, indexing, movement control, retrieval, transfer of title form	Apologizing
7	Marketing	Webpage	brand, demographic, educational background, frequency, gender, income, market, market analysis, market penetration, market research, market segment, market segmentation, occupation	Asking for clarification
8	Financial Management	Memo	capital expenditure, capital funds, cash flow projection, equipment, finances, fixed cost, maintenance, operating budget, operating expenditure, raise, salary, variable cost	Giving bad news
9	Income	Email	admission charge, assets, award, discount, fundraising, grant, licensing, mark-up, merchandising, museum catering, museum shop, restaurant, retail	Expressing preference
10	Insurance	Letter	contingency, coverage, damage, injury, insurance, insurance broker, insure, invaluable, irreplaceable, liability, loss, premium, protection, provider	Giving an opinion
11	Signage	Pamphlet	arrow, color code, international, ladies room, local, map, men's room, route, silhouette, symbol, universally	Asking for directions
12	Art History	Museum guide	Abstract Expressionism, Art Deco, Cubism, Impressionism, Modernism, movement, Neoclassical, Photorealism, Pop Art, Post-Modernism, Romanticism, Surrealism	Making a recommendation
13	Building Collections	Webpage	acquire, addition, bequeath, build up, collection, donation, donor, exchange, field-collecting, loan, private collection, purchase	Asking about preference
14	Collection Disposal	Textbook excerpt	cause, collecting policy, decay, dispose of, fake, forgery, government, remove, return, sale, surrender, trade, violate	Expressing surprise
15	Repatriation	Magazine article	cooperate, country of origin, cultural object, export, government, illegal, intervene, legal action, political, repatriation, restitution, sacred, stolen	Discussing possibilities

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Glossary

- Abstract Expressionism** [N-UNCOUNT-U12] **Abstract Expressionism** is an art movement featuring art that is very unrealistic and emphasizes emotional intensity.
- access** [N-UNCOUNT-U4] **Access** is the right to use or have something or to go somewhere that will bring you benefits.
- accession number** [N-COUNT-U6] An **accession number** is a permanent number that refers to all items received at the same time, from the same source.
- accessions register** [N-COUNT-U6] An **accessions register** is an official, written log of items that are going to be kept at a museum, on a permanent or long-term basis. It involves numbering the item, describing it, and detailing its history and provenance.
- accessioning** [N-UNCOUNT-U6] **Accessioning** is the official acceptance of an item into the museum's collection.
- acquire** [V-T-U13] To **acquire** something is to get something by buying it or receiving it as a gift.
- addition** [N-COUNT-U13] An **addition** is something that is added to something else, often to make it better.
- admission charge** [N-COUNT-U9] An **admission charge** is a fee that you pay in order to enter a place.
- appearance** [N-COUNT-U3] **Appearance** is how a person, place or object looks to others.
- arrow** [N-COUNT-U11] An **arrow** is a symbol that is used to point at things or indicate direction.
- Art Deco** [N-UNCOUNT-U12] **Art Deco** is an art movement featuring art with well-defined, symmetrical lines and strong contrasts.
- art festival** [N-COUNT-U2] An **art festival** is an event often organized at the same time and place each year, which celebrates painting, drawing, sculpture and other forms of art.
- assets** [N-PLURAL-U9] **Assets** are things such as cash or property, that an individual or company owns, which can be sold to pay debts.
- atmosphere** [N-UNCOUNT-U3] An **atmosphere** is the mood or feeling that a place gives you.
- audience** [N-COUNT-U4] An **audience** is a group of people who are interested in a certain activity or belief.
- award** [V-T-U9] To **award** something is to officially give an individual or an organization a sum of money, often for a specific purpose.
- bequeath** [V-T-U13] To **bequeath** something is to officially arrange for someone to have a possession of yours after you die by writing it in your will.
- blog** [N-COUNT-U4] A **blog** is a webpage containing information on a certain subject. New information appears at the top of the page and blogs often include personal opinions and experiences.
- brand** [N-COUNT-U7] A **brand** is a product or group of products that are given a name and are made by a specific company. Brand refers to the name, an associated design or symbol or any other feature that marks one seller's goods as different from another's.
- British Museum** [N-COUNT-U1] The **British Museum**, founded in 1753, was the first national public museum in the world. Based in London, its collection focuses on books, manuscripts, antiquities, coins, medals and natural history specimens.
- build up** [PHRASAL V-U13] To **build up** is to increase or to cause something to increase.
- capital expenditure** [N-UNCOUNT-U8] **Capital expenditure** is an amount spent in order to buy or improve assets (like buildings or equipment) to improve capacity or efficiency for more than one accounting period.
- capital funds** [N-PLURAL-U8] **Capital funds** refer to money that is put aside in order to buy fixed assets (like land, buildings or equipment).
- cash flow projection** [N-UNCOUNT-U8] A **cash flow projection** is an estimate of the amount of money that will be earned and spent during a set period of time.



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Career Paths: Museum Management & Curatorship is a new educational resource for museum professionals who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing. **Career Paths: Museum Management & Curatorship** addresses topics including parts of a museum, types of visitors, presentation, conservation, and art history.

The series is organized into three levels of difficulty and offers over 400 vocabulary terms and phrases. Every unit includes a test of reading comprehension, vocabulary, and listening skills, and leads students through written and oral production.

Included Features:

- A variety of realistic reading passages
- Career-specific dialogues
- 45 reading and listening comprehension checks
- Over 400 vocabulary terms and phrases
- Guided speaking and writing exercises
- Complete glossary of terms and phrases

The **Teacher's Guide** contains detailed lesson plans, a full answer key and audio scripts.

The **audio CDs** contain all recorded material.

Allison Pierce is the operations manager of a Boston-area art museum. She coordinates employee training, security procedures, maintenance, and event logistics.



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